



Graham Starr

New Media Storyteller. Writer & Designer. Creative Digital Strategist.

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portfolio

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Professional Experience

- FEB 2016– PRESENT **THE ATLANTIC** | WASHINGTON, D.C.
Editorial Fellow: Special Projects
- Act as editorial assistant to the deputy editor and managing editor of TheAtlantic.com
 - Coordinate with freelancers, designers, developers, and editors to build new projects
- NOV 2015– JAN 2016 **UN REFUGEE AGENCY** | NEW YORK, NY
Media Consultant
- Built and monitored creative and social media as part of UNHCR's digital innovation lab
 - Partnered with media companies to raise public opinion surrounding refugees
- JUN 2015– SEPT 2015 **THE CHRISTIAN SCIENCE MONITOR** | BOSTON, MA
Dow Jones News Fund Digital Intern
- Staff writer covering technology, security, privacy, and culture for the Innovations desk
 - Digital designer on website feature redesign team; lead designer for mobile and tablet
- JAN 2014– JUN 2015 **SQRRL** | CAMBRIDGE, MA
Marketing Analyst Intern
- Increased social media reach, engagement by 300 percent within first three months
 - Managed inbound marketing, graphic design, social media, and editorial production
 - Designed branding for Accumulo Summit; designed company marketing style guide
- MAY 2014– SEPT 2014 **VIRGINIA TECH APPLIED RESEARCH CORPORATION** | ARLINGTON, VA
Intelligence Analyst Intern
- Assessed global S&T threats using Red Team tactics and open-source intelligence
 - Designed websites, presentations, and toolkits for the White House and U.S. Military
 - Obtained U.S. Department of Defense SECRET Security Clearance (active)

Organizational Leadership

- APR 2013– MAY 2015 **THE ZAMBONI, TUFTS UNIVERSITY'S HUMOR MAGAZINE** | MEDFORD, MA
Editor-in-Chief
- Revived decades-old publication to focus on collaboration and new media, growing readership by greater than 600 percent and increasing active staff from five to 60
 - Established magazine's first website and style guide; directed multimedia art projects
 - Edited and designed monthly issues; supported and developed 60-person editorial staff
 - Managed publishing cycle, outreach, budget, creative direction, and staff workshops
- MAY 2012– MAY 2014 **WMFO, TUFTS FREEFORM RADIO** | MEDFORD, MA
General Manager
- Led 250-person professional community radio station through FCC relicensing; acted as liaison between community and university; managed and balanced \$35,000 budget

Selected Projects

- JAN 2016 **EQUITABLE** | SAN FRANCISCO, CA
Cultivated Wit's Comedy Hack Day 10 — 1st Place
- Bill-splitting app that uses labor statistics data to account for historic wage inequity
 - Featured in *The Washington Post*, *The Atlantic*, *New York* magazine, and many more
- MAY 2015 **"PHANTOM IN PHOENIX" REPORTING PROJECT** (DJNF.ATAVIST.COM) | PHOENIX, AZ
Story Designer and Web Editor
- Created a fully-integrated, multimedia, mobile-first project with 13 other student journalists as part of the *Dow Jones News Fund's* digital media training program

Education

TUFTS UNIVERSITY | 2011–2015
International Relations, Applied Physics

Focus in Cyber Security
Member of 2011–2012 EPIIC Colloquium
Tufts University Neubauer Scholar
GE–Ronald Reagan Foundation Scholar

Skills & Proficiencies

OPERATING SYSTEMS

Mac
Windows
Linux

PRESENTATION & ANALYSIS

Microsoft Word, Excel, Powerpoint
iWork Pages, Numbers, Keynote
Google Docs
Wordpress
Atavist
SharpCloud
Wolfram Mathematica

DESIGN TOOLS

Adobe Photoshop (+Lightroom)
Adobe InDesign
Adobe Illustrator
Adobe Premiere Pro
Adobe Muse
JavaScript D3 library, Bootstrap, node.js

LANGUAGES

Spanish *Professional Working Proficiency*
French *Elementary Proficiency*
Arabic *Elementary Proficiency*
Kiswahili *Elementary Proficiency*
HTML/CSS
JavaScript
Python
C++
SQL

OTHER

Github
AP Style
Typography
Copy Editing
Fact Checking
Social Media Fluency
Web Development/Design
NIST Frameworks for Cyber Security

Colophon

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